



# Summer 2018 QMWS NEWSLETTER



## President's Report Dr Lydia Pitcher



Welcome to our **first edition for 2018!** We are looking forward to building on the momentum from last year, with planning well advanced for this year's meetings and activities. Our last meeting for 2017 on the topic of **"Social Media, the Good, the Bad and the Viral"** was very well attended. Guest speakers **Ms Nadine McGrath from the Creative Content**

**Co., and Ms Annabel Heron, Risk Advisor from Avant** have provided an account of their presentations (see middle section).

It was wonderful to again celebrate the close of the year with the **QMWS Christmas Party** at the beautiful venue of **Medley Bar and Restaurant**, amongst members, partners, speakers and supporters from 2017 – we acknowledge the generous sponsorship of **Willam Buck** for this event.

Our **first dinner meeting** this year includes the **AGM (Tuesday 6 February 2018)**, and a revitalised "QMWS Presidential Address" that aims to provide our members with a **"Road Map for Women's Health"**. This is partly because one of my passions in Haematology is identifying preventable long-term illness in women, well before damage is done (or as I often say, doing the wheel alignments to avoid the need for panel beating), and also in response to concerns raised last year about the high rates of junior doctor burnout and doctor suicide. This meeting is kindly sponsored by **Sullivan Nicolaides Pathology**, and **Dr David Papidimos** will also present an overview of changes to the **National Cervical Screening Programme**, launched at the beginning of this year.

We are fortunate that there have been nominations for almost all positions for **the QMWS committee for 2018**, with only a few committee members planning to stand down or move on for a variety of reasons (including maternity leave – with our best wishes to our events co-ordinator **Dr Kylie Beem** who is expecting her first child this February).

At our committee's **Strategic Planning Meeting (AMA House, 4 November 2017)** we developed a time-line that includes the usual four dinner meetings, and Christmas Party, as well as space for some new events. Our regular sponsors **Avant Mutual** can provide financial planning seminar(s), and our **vice-President Dr Ira van der Steenstraten**, will again offer **Mindfulness** training on one or two weekends. **Dr Deb Colville**, the newly elected **President of the Australian Federation of Medical Women**, will come to Brisbane to present a **Curriculum Vitae Workshop**. We would like to gauge interest for QMWS representation as a group at events for **International Women's Day** including the **Women of the World (WOW)** at the Powerhouse Museum, and the **Fun Run (Sunday March 4<sup>th</sup>)** as well as the **Centennial MWIA Meeting in New York (June/July 2019)**. Other options for relaxed networking and socialising will include early morning **Brekkie-Walk** (as opposed to Park-Run!) at **Southbank**, finishing at our Christmas Venue (Medley).

**Dr Marissa Daniels** and I attended the **Triennial AFMW Face-2-Face meeting in Sydney in November 2017**, of the AFMW. As a result, Marissa has taken a lead role in revamping the **AFMW website**, and I have accepted the role of **Vice-President AFMW**.

### QMWS Committee Members 2017

#### **President:**

Dr Lydia Pitcher

#### **Vice President:**

Dr Ira van der Steenstraten

**Secretary:** Dr Nancy Huang

**Treasurer:** Dr Emily Shao

#### **General Committee Members:**

Dr Jacqueline Deen (Social Media)

Dr Marissa Daniels (General)

Dr Kathryn Mainstone (Sponsorship)

Dr Kylie Beem (Events Coordinator)

Dr Mellissa Naidoo (AFMW)

Dr Antonia Laino (Newsletter)

Dr Otilie Tork (Shadow Events)

Dr Elizabeth Waldie (Shadow AFMW)

#### **Student Committee Members:**

Kirsty Whitmore (GUMS)

Linnah Wang (SWIM)

Meeting Kindly Sponsored by Sullivan and Nicolaides Pathology



## President's Report Continued:

We met with **Dr Sarah Coll**, President of the North Qld MWS, and hope to join forces where possible in future. There also a number of events planned to collaborate with a number of other women's groups and the Medical including NCWQ to celebrate the lives of our pioneering medical women this year, particularly **Dr Lillian Cooper**.

We encourage you to complete your **2018 membership transaction** as soon as possible – those who registered late last year will carry over into this year – and look forward to meeting new and familiar faces throughout the year. We also welcome any ideas, and feedback to improve our representation and organisation of this group.

## Events Calendar

Date	Event	Location
March 4 6:15am	Fun Run International Women's Day "Chicks in Pink" 5km and 10km Fun Run	Cultural Forecourt Southbank, Brisbane
March 8	The Marks Hirschfeld Museum of Medical History International Women's Day Display - Pioneering Medical Women	Brisbane
March 12-23 All day	CSW62 2018 – AFMW Representation 62 <sup>nd</sup> Commission on the Status of Women (Scholarships available to young MWIA attendees)	New York, USA
April 6-8	Women of the World Power House Museum	New Farm, Brisbane
May 10 6:30 for 7pm	<b>QMWS Dinner Meeting, United Services Club</b> <b>Theme: Journeying Through Landscape: From Land, to Sky, and into Space. Paintings by Kathryn Brimblecombe-Fox</b>	<b>Brisbane</b>
August Date TBA	<b>QMWS Dinner Meeting, United Services Club</b>	<b>Brisbane</b>
2019	Medical Women's International Association Triennial Meeting	New York, USA

## Meet the Committee

### Antonia Laino



Hi, my name is Antonia and I am the QMWS Newsletter Editor. I am originally from the United States and moved to Australia in 2008 for medical school. I graduated with an MBBS from the University of Queensland in 2011, and have since worked at several hospitals around Queensland. Currently, I work at the Princess Alexandra Hospital in the Dermatology Department, as well as at the Dermatology Research Centre as a Clinical Research Assistant. My interest is in Dermatology, and I hope to one day live and practice in North Queensland!

**Name:** Antonia Laino

**Role:** Newsletter Editor

**Favourite things:** Baking, puppies, and travelling (especially when it's a trip home!)

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## Ira Van der Steenstraten



I came with my family from The Netherlands to live in Brisbane for a sabbatical of one year, which is now ten years ago. Making this move enabled me to try many new things. For example, I changed from working as a psychiatrist to developing and delivering the Resilience on the Run program for AMAQ and Queensland Health as a Life Coach. It is such a privilege to be able to use my professional and personal experiences to help young doctors finding healthier ways to deal with daily stressors.

Four years ago I had the pleasure of being introduced to QMWS through Lydia Pitcher and on my second dinner I joined the committee. I have always been impressed with the kindness of its members and the welcoming atmosphere.

**Name:** Ira Van der Steenstraten

**Role:** Vice President

**Favourite food:** Stroopwafels

**Favourite holiday:** Galapagos Islands

**Favourite pet:** Guinea Pigs

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The QMWS November Dinner Meeting featured guest speakers Ms. Nadine McGrath, Director of Creative Content Co., and Ms. Annabel Herron, Risk Advisor for AVANT, who gave an interesting and eye-opening presentation on Social Media and Modern Medical Practice. Below, Ms. Nadine McGrath speaks further on this important topic....



### Social Media in Modern Medical Practice

*By Ms. Nadine McGrath*



There was a time when doctors didn't have to consider marketing or online reviews, and were simply able to practice medicine. But like many professions in 'The Digital Age', medicine is having to adapt to a rapid change in communications. Having some sort of online presence has become an essential component of operating a successful practice. Patients are going online to gain information from a practice's opening hours, forms to complete, parking instructions to doctor reviews, symptoms, conditions, treatments and procedures on Dr Google.

Digital technology and social media provide doctors with an opportunity to educate the public, further build rapport with patients or colleagues, grow their profile and practices. However, social media and the online world can also pose risks for medical professionals. There are strict regulations around medical marketing with lots of dos and don'ts. Familiarise yourself and stay within the regulations by consulting the [AHPRA guidelines](#) on advertising or seeking advice if unsure. Otherwise, it isn't worth the risk to your career. It was a pleasure to speak at the QMWS about social media and marketing for medical professionals. If you would like any further advice, please feel free to contact me.

# Pioneering Medical Women in Outback Queensland

## By Mr Andy Reed

Mable Gertrude Crutchfield graduated from Medicine in 1906. This Melbournian lady left the comforts of the city soon after to take up the position of resident doctor at the Boulia Hospital in central, far-western Queensland. She then continued her outback experience working at such remote locations as Urandanjie (c.1909) and Camooweal (c.1915). After a brief stint in Brisbane, she returned to outback country service in the 1920's.

What drove many of the early female graduate doctors to seek out placements in some of Queensland's harshest and most remote settlements in the early 1900's? What qualities did these ladies possess and what became of them?

The Marks Hirschfeld Museum of Medical History opens a display on the 8<sup>th</sup> March 2018 for International Women's Day, dealing with some of the pioneering medical women in outback Queensland. Come and discover their stories!

For further details, contact the Medical Museum via phone 33655423 or via email [medmus@uq.edu.au](mailto:medmus@uq.edu.au)

Mr Andy Reed from the UQ Medical School Medical History Museum is organising an exposition about pioneering medical women in Queensland, to be launched around International Women's Day. If you have any contributions to this exhibition, or comments, please let us know. Further details about this event to follow per email and facebook.

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### THE HISTORY OF THE QUEENSLAND MEDICAL WOMEN'S SOCIETY

Including extracts from the book of Dr Lesley Williams AM "No Better Profession"

The inaugural meeting of the QMWS took place on 13 March 1929, when seven medical women met together. A motion was proposed by Dr Beatrice Warner, and seconded by Dr Phyllis Cilento "to affiliate with other States in an Australian Federation of Medical Women, for the purposes of joining the International Federation".

The objects of the society were agreed upon:

- to promote all branches of medical science
- to further the common interests of medical women
- to deal with any matters of public health especially those affecting women
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In these early days, the women met at a member's residence, every three months – the first Wednesday of March, June, September and December.

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QMWS continues to meet for four dinner meetings a year (and since the 1960s, these have been usually held at the United Services Club). QMWS is a not-for-profit organisation, but members enjoy raising money for a worthy cause, especially if connected to the presentation provided at our dinners. We also meet for social occasions such as a movie night, and celebrate an end of year Christmas party, with members, partners, new graduates, guest speakers and sponsors.





# Highlights from 2017!



Photographs courtesy of Cindy Lee,  
Studio 4 Photography:  
[www.studio4photography.com.au](http://www.studio4photography.com.au)  
See our Facebook page for more  
photos:  
[www.facebook.com/qmws1929](http://www.facebook.com/qmws1929)



# Journeying Through Landscape: Real and Unreal

*By Kathryn Brimblecombe-Fox*

In this presentation I will take you on a journey through landscape - from land, to sky and into space. I discuss how my interests in cosmology, the age-old transcultural/religious tree-of-life symbol, and existential risk posed by emerging technologies inform my quest to visually re-examine 21<sup>st</sup> century landscapes – real and unreal. Descriptions of this century as a cyber age, a drone age, the age of perpetual war and ‘the everywhere war’ prompt questions about how and why landscapes are mediated by new and emerging technologies. Here, I am particularly interested in how militarised technologies, and their invisible scoping signals, insidiously colonise landscape by creating new layers of real and virtual topographies. My recent paintings position airborne weaponised drones, or indications of their presence, in cosmic landscapes where trees-of-life, painted binary code or celestial entities also hover. The cosmic perspective turns human ‘vision’ – seeing, imagination, dreams – back onto the drones. My invitation to you is - come fly with me.



Kathryn Brimblecombe-Fox is a Brisbane-based visual artist. Her paintings are informed by interests in landscape, cosmology, the age-old transcultural/religious tree-of-life symbol, and existential risk posed by emerging technologies. Kathryn grew up on her parents' grain farm, on the naturally treeless black-soil Pirinuan Plain, outside Dalby on the Darling Downs. With flat limitless horizons and relentless blue skies, occasionally darkened by storm clouds, distance was Kathryn's childhood companion. At night, darkness melded land and sky into one endless sky that twinkled with stars, seemingly flung across black velvet. Kathryn's recent paintings, depicting airborne militarised drones in vast cosmic scapes are informed by her childhood experiences with distance and endless skies. They are also informed by recent post-graduate research into the technical, political, legal and ethical issues surrounding contemporary militarised technology, particularly unmanned airborne drones, their persistent surveillance capabilities and increasingly autonomous systems. In her paintings Kathryn attempts to question how new scoping, surveillance, monitoring and attack technologies mediate landscape and human relationships with landscape. Kathryn has a B.A (Art History: University of Queensland) and an M. Phil (Art History and Cultural Studies: University of Queensland). She is currently an Honorary Fellow in the School of Communications and Arts, University of Queensland. She is also a keen blogger, posting words and images once a week since 2006.

[www.kathrynbrimblecombe-fox.com](http://www.kathrynbrimblecombe-fox.com)

[www.kathrynbrimblecombeart.blogspot.com](http://www.kathrynbrimblecombeart.blogspot.com)

Recent media:

Visual essay “New Landscapes in the Drone Age”, Dialogue: Taking Politics Outside the Box, School of Political Science and International Studies, University of Queensland. <https://dialoguejournal.org.au/new-landscapes-in-the-drone-age/>

Interview with the Center for the Study of the Drone, Bard College, New York “Portfolio: Drones by Kathryn Brimblecombe-Fox”. <http://dronecenter.bard.edu/portfolio-drones-by-kathryn-brimblecombe-fox/>

# QUEENSLAND MEDICAL WOMEN'S SOCIETY

## Membership 2018

### ABOUT US

The QMWS is the peak representative body for women in medicine with goals to further the professional development of medical women through promoting education, research and professional opportunities. Furthermore, the QMWS promotes health and welfare of all Australians, particularly women and children. Part of your membership fee goes towards the Australian Federation of Medical Women (AFMW). To find out more about QMWS please visit us on our Facebook page:

<https://www.facebook.com/qmws1929>

Also visit the AFMW website:

<http://afmw.org.au>

### HOW TO JOIN

1. Fill out our application:

<https://tiny.cc/qmws>

Or

2. Go to AFMW website, click on QLD, and follow the link "Join QMWS"

Don't miss out on our events for 2018!





**The Queensland Medical Women's Society invites you to  
attend their May 2018 meeting featuring...**

**"Journeying Through Landscape: From  
Land, to Sky and Into Space.  
Paintings by Kathryn Brimblecombe-  
Fox."**



*Cosmic Testimony, Gouache on paper 56x76cm [unframed 2017].*

**Thursday 10th May 2018**

**6:30pm for 7pm start**

**United Services Club, 183 Wickham Terrace, Spring Hill**

**Free parking at rear via Upper Edward St between Wickham and  
Astor Tce**

**RSVP**

**Monday 7<sup>th</sup> May 2018 to [secretary.qmws@gmail.com](mailto:secretary.qmws@gmail.com)**

**\$40 Members | \$20 Students | \$60 Non-members**